

EUROPEAN HOSPITAL

2017 @ MEDICA®

13-16
November
2017



We connect
healthcare
professionals
and suppliers –
in print and
online!



**Do you
want to**

- launch a new product/solution
- make new strategic contacts
- look for distributors and OEMs



Then

- choose an issue
- contact us
- and place an ad!



MEDICA 2017 FAIR EDITIONS

The show publications will be distributed personally at all entrances to MEDICA and Compamed. Thus you can reach your contacts as they arrive at the show!

MONDAY: **Ultrasound**, trendsetting techniques in imaging, emergency equipment, 4k & monitors

TUESDAY: **Robotics**, Automation & machine learning, 3D printing, POCT & lab equipment, surgery

WEDNESDAY: **Innovative products**, digital health, hygiene & infection prevention, OR technology & lighting

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Sizes and rates in the daily Show Magazine

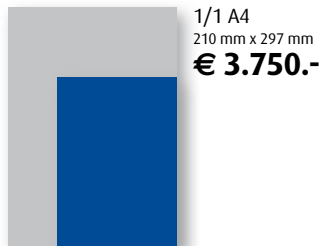


Distribution:
20.000 copies per day

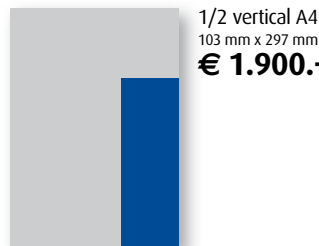
Editorial & booking deadline: **27. October 2017**
Advertising copy deadline: **3. November 2017**



1/1 A3
303 mm x 426 mm
€ 5.000.-



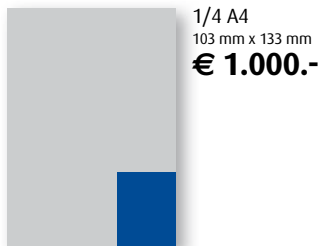
1/1 A4
210 mm x 297 mm
€ 3.750.-



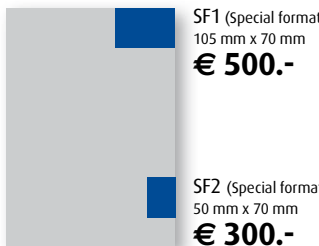
1/2 vertical A4
103 mm x 297 mm
€ 1.900.-



1/2 horizontal A4
210 mm x 148 mm
€ 1.900.-



1/4 A4
103 mm x 133 mm
€ 1.000.-



SF1 (Special format)
105 mm x 70 mm
€ 500.-



SF2 (Special format)
50 mm x 70 mm
€ 300.-

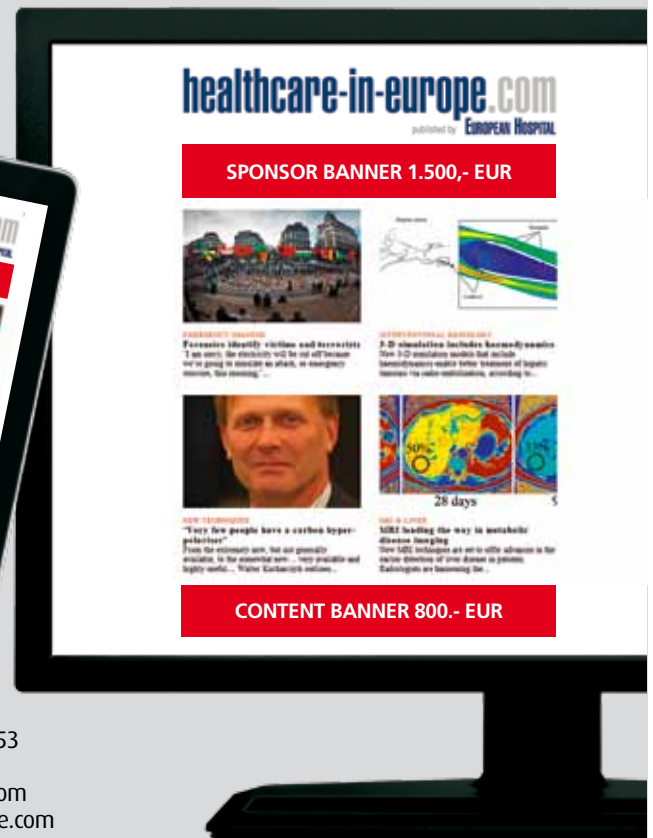
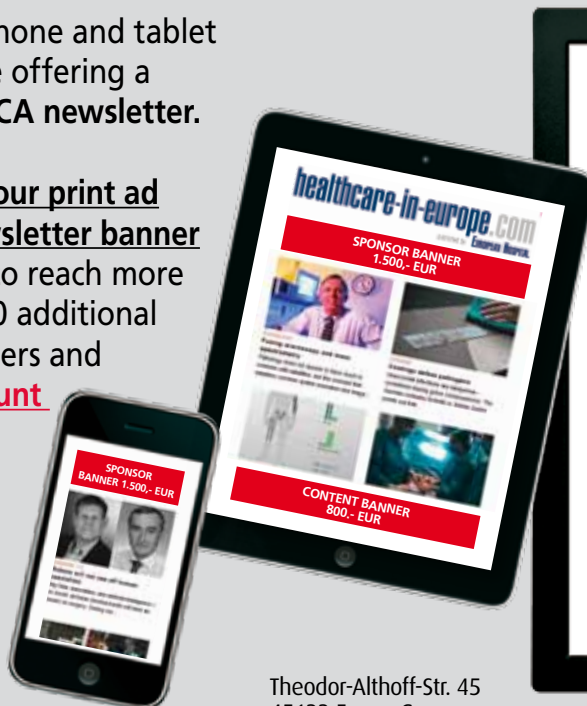
Size	1 ad	2 ads: -12%	3 ads: -20%
1/1 A3	€ 5.000.-	€ 8.800.-	€ 12.000.-
1/1 A4	€ 3.750.-	€ 6.600.-	€ 9.000.-
1/2 A4	€ 1.900.-	€ 3.344.-	€ 4.560.-
1/4 A4	€ 1.000.-	€ 1.700.-	€ 2.400.-
SF1	€ 500.-	€ 880.-	€ 1.200.-
SF2	€ 300.-	€ 500.-	€ 800.-

Package rates for 1, 2 or 3 ads
Markup for front page: 15%

Ad and banner: An unbeatable combination!

For smartphone and tablet fans we are offering a daily MEDICA newsletter.

Combine your print ad with a newsletter banner or text ad to reach more than 30,000 additional online readers and get a discount of 10%.



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